Let's Play

BUSINESSES

Mondays or Tuesdays 3.15 - 4.30pm

Connecting classroom learning with *real-world experience,* giving children the chance to ignite their entrepreneurial spirit, preparing them for the ever-evolving future.



Where Young Minds Dream Big!

Ignite your child's entrepreneurial spark!



Give your child the chance to explore a new possibility as they reflect on their potential, dream up big ideas, and experience the exciting world of entrepreneurship—all in a fun and supportive environment.

What Will They Do?

- Discover and reflect on their **strengths**, **interests** and **passions**
- Explore how this translates into something of **value to offer the world**
- Brainstorm ideas for a product or service that **solves a problem** or **serves others**
- Dream up and develop **their own business idea**
- Come up with a **business name**, set a **mission and goals**
- Define **brand values** and **design a logo**
- Identify their **ideal customer profile,** do **market research** & create a **marketing plan***
- Learn about **finances, budgeting and pricing***
- Practise **public speaking** and create their own **30sec sales video***

(*subjects covered in the spring & summer terms.)



Why Join Let's Play Businesses?

- Inspires **creativity** and **self-expression**
- Builds **problem-solving** and **communication** skills
- Boosts **confidence** & encourages kids to **explore** their true potential
- At every stage, children will be guided to **support** and **encourage** one another, with kindness and respect; they share progress and become their own **Mastermind group**!
- Children will **understand** how what they learn in class connects to **real life** and the world around them.

CLUB DETAILS

SUITABLE FOR	**Y5 and Y6. Class size is up to 12 children.**
LOCATION	**Performance Hall Classroom - 1st floor, Cleves School**
DATES	**Mon 11th January - Mon 22nd March 2027** **Tue 5th January - Tue 23rd March 2027**
FEE	**Monday £135 (10 sessions at £13 each and £5 for stationery)** **Tuesday £148 (11 sessions at £13 each and £5 for stationery)**

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BOOK HERE