

Let's Play

# BUSINESSES

Mondays | 3.15 - 4.30pm

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Connecting classroom learning with *real-world experience*, giving children the chance to ignite their entrepreneurial spirit, preparing them for the ever-evolving future.



## Where Young Minds Dream Big!

# Ignite your child's entrepreneurial spark!



Give your child the chance to explore a new possibility as they reflect on their potential, dream up big ideas, and experience the exciting world of entrepreneurship—all in a fun and supportive environment.

## What Will They Do?

- Discover or reflect on their **strengths, interests** and **passions**
- Explore how this translates into something of **value to offer the world**
- Brainstorm ideas for a unique product or service
- Dream up and develop **their own business idea**
- Come up with a business name, set a **mission and goals**
- Define **brand values** and design a logo
- Identify their target audience and **create a plan** to reach them
- Learn about **pricing, value** and **marketing**



## Why Join Let's Play Businesses?

- Inspires **creativity** and **self-expression**
- Builds **problem-solving** and **communication** skills
- Boosts **confidence** & encourages kids to **explore** their true potential
- At every stage, children will be guided to **support** and **encourage** one another, with kindness and respect, as they share progress – becoming their own **Mastermind group!**
- Children will **understand** how what they learn in class connects to **real life** and the world around them

## CLUB DETAILS

### SUITABLE FOR

Y5 and Y6

### LOCATION

Performance Hall Classroom - 1<sup>st</sup> floor, Cleves School

### SIGN UP

Complete the Enrollment Form [here](#)

### DATES

Mon 12th Jan - Mon 23rd March 2026

### FEE

£13 per session - £130 for the term plus £5 for stationery

Spaces limited to 10 - book your child's spot today and set them on the path to dreaming big!

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